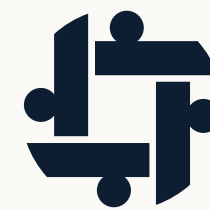




2025 DISCOVERY GALA

SPONSORSHIP PROPOSAL



NORTHWEST

Kidney Centers

A COMMUNITY INVESTMENT IN HEALTHCARE LEADERSHIP AND INNOVATION

When you support Northwest Kidney Centers, you help us set the standard for kidney care in the Puget Sound region and beyond. As the first out-of-hospital dialysis clinic in the world, we wrote the book on quality patient care. In more than half a century since then, we've continued to lead the industry.

As a nonprofit, we reinvest your gifts to offer services above and beyond dialysis. Your support of this year's Discovery Gala helps fund our greatest needs, including support for home dialysis.



2025 DISCOVERY GALA

Our signature fundraising event of the year! Join 450 Puget Sound area business and community leaders, medical professionals, and Northwest Kidney Centers' supporters,

Saturday, October 11, 2025 - Fremont Studios

6 p.m. - Reception and Networking

7:15 p.m. - Dinner and program with patient stories, live auction and raise the paddle

9 p.m. - Afterparty



Hear from participants from our 2024 Discovery Gala:

"From start to finish, the event was very well orchestrated, impactful and enjoyable."

"We really enjoyed hearing from the featured speakers, who shared about their journeys with kidney disease and transplants, and the beautiful performance on piano by Brian Kennedy."

"The video montage of the Northwest Kidney Centers patients, social worker, and nurse manager, talking about their collaborations and support of the patients was really moving."



YOU'RE IN GOOD COMPANY

As a community-based, nonprofit organization, Northwest Kidney Centers fulfills its mission through shared core values—teamwork, integrity, excellence, stewardship and respect. These are likely the same words your employees and customers use when describing your company.

At Northwest Kidney Centers, our highest calling is to save lives. Building and deepening your relationship with Northwest Kidney Centers helps you achieve your company's philanthropic goals and also helps save lives across the Puget Sound region.

Join with us and other leading companies to support people with kidney disease.

2024 DISCOVERY GALA SPONSORS

GOLD

Genentech
A Member of the Roche Group

**FRESENIUS
MEDICAL CARE**

VIKING

SILVER

Aldrich

BRONZE

**COPIERS
NORTHWEST**
New Ideas. New Solutions.

UMPQUA BANK

EXPLORER

Alaska Airlines • Davis Wright Tremaine, LLP
Gallagher • Hopelink • Kaiser Permanente • Natera
Stirrett Johnsen, Inc.

IN-KIND SUPPORT

Fremont Studios • Kaspars Catering & Events

BOARD OF TRUSTEES

This volunteer board is made up of medical, business, civic, and patient leaders.

Douglas Ross, Chair
University of Washington

Lauren Gardner, Vice Chair
Retired, Microsoft

Butch de Castro PhD, MSN-MPH, RN, FAAN
Seattle University

Melody Craft, PhD, MD (MB BChir), MBA, MS,
MA, FAHM
Milliman

Anthony Dorsch
UW Physicians, Retired

Rick Greaves
PwC, Retired

Quita Highsmith
Genentech

Karissa Marker
KPMG, Retired

Shika Pappoe, MD, MPH, MBA
Carna Health

Hina Patel
Microsoft

Paramita Mukherjee, MD
Valley Medical Hospital | Nephrologist

Sanjit Reddy, MD
Swedish Hospital | Nephrologist

Michele Saegesser
Viking Cruises, Retired

Claire Verity
Regence BlueShield, Retired

PHILANTHROPIC DEVELOPMENT COMMITTEE

This volunteer board helps raise funds and build relationships in the community.

Lauren Gardner, Chair
Microsoft, Retired

Andrew Brockenbrough, MD
Valley Medical Center | Nephrologist

Quita Highsmith
Genentech

Jen Keller
Alaska Airlines

Sarah Martinez
Bellevue Chamber of Commerce

Michele Saegesser
Viking Cruises, Retired

Claire Verity
Regence BlueShield, Retired



Partner with us for our annual Discovery Gala on October 11, 2025. This event brings together Northwest Kidney Centers' supporters who are passionate about helping people with kidney disease live better and live longer. Event proceeds support vital patient programs, including our home dialysis program.

VIP AND SPONSOR RECEPTION

Join us before the gala for a special time with our executives and board leadership. You'll also have a chance to meet the evening's program participants, the 2025 Discovery Gala Chair and Northwest Kidney Centers leadership.

| EVENT AND PROMOTIONAL BENEFITS | PRESENTING \$100,000 | PLATINUM \$50,000 | GOLD \$25,000 | SILVER \$15,000 | BRONZE \$10,000 | EXPLORER \$5,000 |
|--|---------------------------------------|---|------------------|--------------------|--------------------|----------------------|
| Recognition at Event: Verbally thanked in live programs | XX | XX | X | X | Group thank you | Group thank you |
| Program: Opportunity to welcome guests | X | | | | | |
| Logo: Opportunity to provide a logo branded item at event | X | X | | | | |
| Guests: Reserved seating and guest experience for event | - Two tables of 10 - VIP Placement | - Two tables of 10 - Preferred Placement | Two tables of 10 | One table of 10 | One table of 10 | Six tickets to event |
| Printed: Recognition on event collateral including invitations, event programs, catalogs, signs and other items | Logo | Logo | Logo | Logo | Logo | Name |
| Audio/Visual: Recognition on audio/visual displays at events | Logo Unaccompanied | Logo Unaccompanied | Logo | Logo | Logo | Name |
| Networking: Sponsor reception prior to event | X | X | X | X | X | X |
| Website: Recognition on event pages and online registration site (17,000 unique visitors per month) | Logo with company website link | Logo with company website link | Logo | Logo | Logo | Name |
| Publications: Recognition in Northwest Kidney Centers newsletter (distributed to 5,000 individuals) | X | X | X | X | X | X |
| Social Media: Recognition on Northwest Kidney Centers social media channels | X | X | X | X | X | Group Post |
| Paid Media Promotional Advertising | X | X | X | X | X | X |