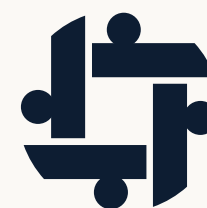




2024

DISCOVERY GALA

SPONSORSHIP  
PROPOSAL



NORTHWEST  
Kidney Centers



# A COMMUNITY INVESTMENT IN HEALTHCARE LEADERSHIP AND INNOVATION

When you support Northwest Kidney Centers, you help us set the standard for renal care in the Puget Sound region and beyond. As the first out-of-hospital dialysis clinic in the world, we wrote the book on quality patient care. In more than half a century since then, we've continued to lead the industry.

As a nonprofit, we reinvest your gifts to offer services above and beyond dialysis. Your support of this year's Discovery Gala helps fund our greatest needs, including support for transplants.

## 2024 DISCOVERY GALA

Our signature fundraising event of the year! Join 450 Puget Sound area business and community leaders, medical professionals, and Northwest Kidney Centers' supporters,

**Saturday, October 26, 2024 - Fremont Studios**

5:30 p.m. – Reception and Networking

7 p.m. – Dinner and Program with patient stories, short live auction and Raise the Paddle

9 p.m. – Afterparty



### **Brian Kennedy**

*Grammy-award winning producer and kidney transplant patient, Brian Kennedy, will entertain you with his original music for piano as he shares his transplant story.*

**Thank you to our 2024 Discovery Gala Chair Lauren Gardner**  
Microsoft Corporate HR Vice President (retired)

For more information click [here](#)





# CELEBRATING OUR LEGACY, BUILDING OUR FUTURE

## ABOUT NORTHWEST KIDNEY CENTERS

Founded in 1962, we are the world's first outpatient dialysis organization. As a leader in innovation, our cause is to radically improve the lives of all those impacted by kidney disease. We build people's trust and confidence through our integrated, holistic and equitable approach to person-centered care, with an extraordinary team of compassionate care professionals.

At Northwest Kidney Centers, we're creating a world where kidney disease no longer inhibits people from living their best lives.



Everyone deserves the chance to live life to the fullest. For people facing kidney disease, knowing that Northwest Kidney Centers provides comprehensive, wrap-around services gives greater peace of mind and can lead to healthier outcomes, including a higher chance of receiving a transplant. People with kidney transplants often live longer, have better health and a better quality of life than people on dialysis. Last year, 79 of our patients received a kidney transplant, significantly higher than the national average.

Other vital services include:

- Home Dialysis Training and Support – A higher percentage of our patients dialyze at home than do nationally. We're committed to increasing that number in a way that is equitable regardless of race, ethnicity and socioeconomic status.
- Kidney Palliative Care – Often transformative for patients and their families, palliative care means meeting patients where they are – physically, emotionally and geographically – to help them find a balance among independence, comfort and longevity.
- Emergency Transportation – as even one missed treatment can result in hospitalization.
- Health Education Outreach – focusing on groups at higher risk of kidney failure, particularly our underserved populations.



LIVE

2,735  
Patients

290,032  
Treatments

19.3%  
Patients who  
dialyze at home



LEARN

716  
Chronic Kidney Disease  
education participants

6,500+  
Community members reached

500  
Volunteers



HOPE

79\*  
Transplants

16.4%\*  
Patients on transplant waitlist

600  
Patients enrolled in  
research studies

\*Data from Jan. 2021-Dec. 2021

# YOU'RE IN GOOD COMPANY

As a community-based, nonprofit organization, Northwest Kidney Centers fulfills its mission through shared core values—teamwork, integrity, excellence, stewardship and respect. These are likely the same words your employees and customers use when describing your company.

At Northwest Kidney Centers, our highest calling is to save lives. Building and deepening your relationship with Northwest Kidney Centers helps you achieve your company’s philanthropic goals and also helps save lives across the Puget Sound region.

Join with us and other leading companies to support people with kidney disease.

## 2023 DISCOVERY GALA SPONSORS

### 60TH ANNIVERSARY



### PLATINUM



### GOLD



### SILVER



### BRONZE



### EXPLORER

ACCO Engineered Systems  
Alaska Airlines  
CDW  
Copiers Northwest

Gallagher  
G&W Commercial Interiors  
Kaiser Permanente  
Mahlum

Natera  
Outset Medical  
Seattle Children’s  
Stirrett Johnsen, Inc

UW Medicine  
VECA Electric & Technologies  
Virginia Mason Franciscan Health

## BOARD OF TRUSTEES

This volunteer board is made up of medical, business, civic, and patient leaders.

Doug Ross, Chair  
*Retired*

Lauren Gardner, Vice Chair  
*Retired, Microsoft*

Jenn Brenner  
*World Vision*

Melody Craft  
*Milliman*

Anthony Dorsch  
*Retired, UW Physicians*

Rick Greaves  
*PwC, Retired*

Quita Highsmith  
*Genentech*

Karissa Marker  
*Reired, KPMG*

Shika Pappoe, MD  
*Carna Health*

Hina Patel  
*Microsoft*

Sanjit Reddy, MD  
*Swedish*

Michael Sutters, MD  
*Virginia Mason Medical Center*

## FOUNDATION BOARD

This volunteer board helps raise funds and build relationships in the community.

Sanjit Reddy, MD, Chair  
*Swedish*

Andrew Brockenbrough, MD  
*Valley Medical Center*

Lauren Gardner  
*Retired, Microsoft*

Quita Highsmith  
*Genentech*

Jen Keller  
*Alaska Airlines*

Sarah Martinez  
*Bellevue Chamber of Commerce*

Karissa Marker  
*Retired, KPMG*

John Mosby, PhD  
*Highline College*





# 2024 DISCOVERY GALA SPONSORSHIP LEVELS AND BENEFITS

Partner with us for our annual Discovery Gala on October 26, 2024. This event brings together Northwest Kidney Centers’ supporters who are passionate about helping people with kidney disease live better and live longer. Event proceeds support transformational kidney disease research and vital patient support services.

## SAVE THE DATE

Join us September 24 at Mischief Distillery for a hosted reception, get to know our executive team and fellow Discovery Gala sponsors.

EVENT AND PROMOTIONAL BENEFITS	PRESENTING \$100,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	EXPLORER \$5,000
Recognition at Event: Verbally thanked in live programs	XX	XX	X	X	Group thank you	Group thank you
Program: Opportunity to welcome guests	X					
Logo: Opportunity to provide a logo branded item at event	X	X				
Guests: Reserved seating and guest experience for event	- Two tables of 10 - VIP Placement	- Two tables of 10 - Preferred Placement	- One table of 10 - Preferred Placement	One table of 10	One table of 10	Six tickets to event
Printed: Recognition on event collateral including invitations, event programs, catalogs, signs and other items	Logo	Logo	Logo	Logo	Logo	Name
Audio/Visual: Recognition on audio/visual displays at events	Logo Unaccompanied	Logo Unaccompanied	Logo	Logo	Logo	Name
Networking: Sponsor reception prior to event	X	X	X	X	X	X
Website: Recognition on event pages and online registration site (17,000 unique visitors per month)	Logo with company website link	Logo with company website link	Logo	Logo	Logo	Name
Publications: Recognition in Northwest Kidney Centers newsletter (distributed to 5,000 individuals)	X	X	X	X	X	X
Social Media: Recognition on Northwest Kidney Centers social media channels	X	X	X	X	X	Group Post
Puget Sound Business Journal Ad* - 3/8 page ad (140,000 impressions)	X	X	X	X	X	X