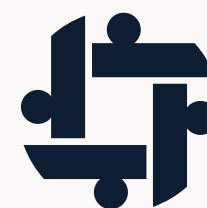




2024

DISCOVERY GALA

SPONSORSHIP
PROPOSAL



NORTHWEST

Kidney Centers

A COMMUNITY INVESTMENT IN HEALTHCARE LEADERSHIP AND INNOVATION

When you support Northwest Kidney Centers, you help us set the standard for renal care in the Puget Sound region and beyond. As the first out-of-hospital dialysis clinic in the world, we wrote the book on quality patient care. In more than half a century since then, we've continued to lead the industry.

As a nonprofit, we reinvest your gifts to offer services above and beyond dialysis. Your support of this year's Discovery Gala helps fund our greatest needs, including support for transplants and transformative kidney research.

2024 DISCOVERY GALA

Our signature fundraising event of the year!
The Gala draws 450 Puget Sound area business and community leaders, medical professionals, and Northwest Kidney Centers supporters

Saturday, October
26, 2024
6pm - 10pm
Fremont Studios

For more information click [here](#)

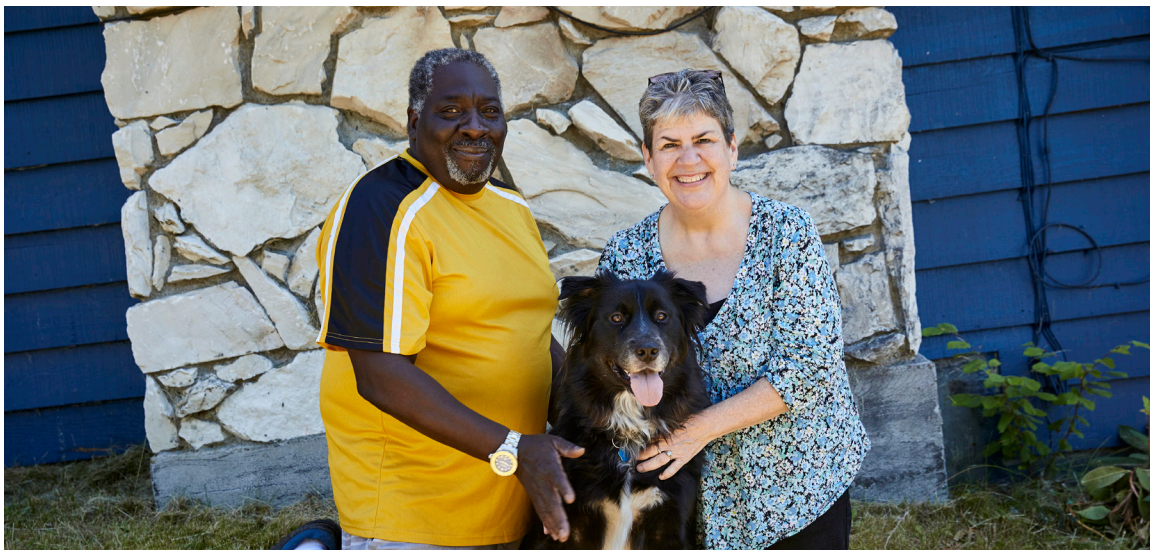


CELEBRATING OUR LEGACY, BUILDING OUR FUTURE

ABOUT NORTHWEST KIDNEY CENTERS

Founded in 1962, we are the world’s first outpatient dialysis organization. As a leader in innovation, our cause is to radically improve the lives of all those impacted by kidney disease. We build people’s trust and confidence through our integrated, holistic and equitable approach to person-centered care, with an extraordinary team of compassionate care professionals.

At Northwest Kidney Centers, we’re creating a world where kidney disease no longer inhibits people from living their best lives.



PATIENT SUPPORT

Everyone deserves the chance to live life to the fullest. For people facing kidney disease, knowing that Northwest Kidney Centers provides comprehensive, wrap-around services gives greater peace of mind and can lead to healthier outcomes, including a higher chance of receiving a transplant. People with kidney transplants often live longer, have better health and a better quality of life than people on dialysis. Last year, 79 of our patients received a kidney transplant, significantly higher than the national average. Other vital services include:

- Home Dialysis Training and Support – A higher percentage of our patients dialyze at home than do nationally. We’re committed to increasing that number in a way that is equitable regardless of race, ethnicity and socioeconomic status.
- Kidney Palliative Care – Often transformative for patients and their families, palliative care means meeting patients where they are – physically, emotionally and geographically – to help them find a balance among independence, comfort and longevity.
- Emergency Transportation – as even one missed treatment can result in hospitalization.
- Health Education Outreach – focusing on groups at higher risk of kidney failure, particularly our underserved populations.



LIVE

2,735
Patients

290,032
Treatments

19.3%
Patients who
dialyze at home



LEARN

716
Chronic Kidney Disease
education participants

6,500+
Community members reached

500
Volunteers



HOPE

79*
Transplants

16.4%*
Patients on transplant waitlist

600
Patients enrolled in
research studies

*Data from Jan. 2021-Dec. 2021

YOU'RE IN GOOD COMPANY

As a community-based, nonprofit organization, Northwest Kidney Centers fulfills its mission through shared core values—teamwork, integrity, excellence, stewardship and respect. These are likely the same words your employees and customers use when describing your company.

At Northwest Kidney Centers, our highest calling is to save lives. Building and deepening your relationship with Northwest Kidney Centers helps you achieve your company’s philanthropic goals and also helps save lives across the Puget Sound region.

Join with us and other leading companies to support people with kidney disease.

2023 DISCOVERY GALA SPONSORS

60TH ANNIVERSARY



PLATINUM



GOLD



SILVER



BRONZE



EXPLORER

ACCO Engineered Systems
Alaska Airlines
CDW
Copiers Northwest

Gallagher
G&W Commercial Interiors
Kaiser Permanente
Mahlum

Natera
Outset Medical
Seattle Children’s
Stirrett Johnsen, Inc

UW Medicine
VECA Electric & Technologies
Virginia Mason Franciscan Health

BOARD OF TRUSTEES

This volunteer board is made up of medical, business, civic, and patient leaders.

Rick Greaves, Chair
Retired

Doug Ross, Vice Chair
PricewaterhouseCoopers

Jenn Brenner
World Vision

Lauren Gardner
Microsoft

Quita Highsmith
Genentech

Rex Ochi, MD
Polyclinic

Mark J. Ostrow
Rk2 Advisory LLC

Shika Pappoe, MD
Hili Physicians Group

Hina Patel
Microsoft

Sanjit Reddy, MD
Swedish

Michael Sutters, MD
Virginia Mason Medical Center

FOUNDATION BOARD

This volunteer board helps raise funds and build relationships in the community.

Sanjit Reddy, MD, Chair
Swedish

Daintry Price
Hub Retirement and Wealth Management

Andrew Brockenbrough, MD
Valley Medical Center

Gary Cooper
Amazon

Lauren Gardner
Microsoft

Jasen Lawrence
City Wide Facility Services

Sarah Martinez
Bellevue Chamber of Commerce

John Mosby, PhD
Highline College

Bryan Rush
BERush CPA



2024 DISCOVERY GALA SPONSORSHIP LEVELS AND BENEFITS

Partner with us for our annual Discovery Gala on October 26, 2024. This event brings together Northwest Kidney Centers’ supporters who are passionate about helping people with kidney disease live better and live longer. Event proceeds support transformational kidney disease research and vital patient support services.

SAVE THE DATE

Join us in September for a hosted reception, get to know our executive team and preview some of our amazing auction items! Further details coming soon.

EVENT AND PROMOTIONAL BENEFITS	PRESENTING \$100,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	EXPLORER \$5,000
Recognition at Event: Verbally thanked in live programs	XX	XX	X	X	Group thank you	Group thank you
Program: Opportunity to welcome guests	X					
Logo: Opportunity to provide a logo branded item at event	X	X				
Guests: Reserved seating and guest experience for event	- One table of 10 - VIP Placement	- One table of 10 - Preferred Placement	- One table of 10 - Preferred Placement	One table of 10	One table of 10	Six tickets to event
Printed: Recognition on event collateral including invitations, event programs, catalogs, signs and other items	Logo	Logo	Logo	Logo	Logo	Name
Audio/Visual: Recognition on audio/visual displays at events	Logo Unaccompanied	Logo Unaccompanied	Logo	Logo	Logo	Name
Networking: Sponsor reception prior to event	X	X	X	X	X	X
Website: Recognition on event pages and online registration site (17,000 unique visitors per month)	Logo with company website link	Logo with company website link	Logo	Logo	Logo	Name
Publications: Recognition in Northwest Kidney Centers newsletter (distributed to 5,000 individuals)	X	X	X	X	X	X
Social Media: Recognition on Northwest Kidney Centers social media channels	X	X	X	X	X	Group Post
Puget Sound Business Journal Ad* - 3/8 page ad (140,000 impressions)	X	X	X	X	X	X

2024 DISCOVERY GALA

SPONSORSHIP COMMITMENT FORM

Please complete and email to:
Jacqui.Weber@nwkidney.org

Company Name: (as you would like it to appear in all promotional materials)

Sponsorship Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I approve the following sponsorship level in support of the Discovery Gala:

☐ Presenting \$100,000 ☐ Platinum \$50,000 ☐ Gold \$25,000 ☐ Silver \$15,000 ☐ Bronze \$10,000 ☐ Explorer \$5,000

Authorized by: (please sign) _____

- ☐ I've enclosed a check for \$_____ payable to Northwest Kidney Centers
- ☐ Please invoice my company
- ☐ Please charge Visa/MC/Discover/AMEX
- Credit card number _____ Exp: _____
- Signature of Cardholder _____

Please check one:

- ☐ Yes, please reserve _____ table(s) of 10 or _____ (#) seats for the Discovery Gala on
October 26, 2024. (We will submit a guest list by 10/11/24.
- ☐ No, we will not be able to attend.

For more information about becoming a sponsor, please contact Jacqui Weber at (206) 720-8544 or Jacqui.Weber@nwkidney.org.

Northwest Kidney Centers Tax ID # is 91-6057438



“Your support and partnership is critical, it is what makes it possible for Northwest Kidney Centers to thrive and to live up to our commitment to do what’s right by our patients. We are honored to have the ability to help improve and save the lives of the people in this community.”

Rebecca Fox, President and CEO, Northwest Kidney Centers

