2023 DISCOVERY GALA SPONSORSHIP PROPOSAL

NORTHWEST Kidney Centers
A COMMUNITY INVESTMENT IN HEALTHCARE LEADERSHIP & INNOVATION

When you support Northwest Kidney Centers, you help us set the standard for renal care in the Puget Sound region and beyond. As the first out-of-hospital dialysis clinic in the world, we wrote the book on quality patient care. In more than half a century since then, we’ve continued to lead the industry.

As a nonprofit, we reinvest your gifts to offer services above and beyond dialysis. Your support of this year’s Discovery Gala helps fund our kidney palliative care program and transformative kidney research.

2023 DISCOVERY GALA

Our signature fundraising event of the year!
The Gala draws 450 Puget Sound area business and community leaders, medical professionals, and Northwest Kidney Centers supporters.

Saturday, October 14, 2023
6pm - 10pm
Seattle Design Center

Reception | Dinner | Live Auction | Afterparty

Fundraising Goal: $1,000,000
Proceeds to benefit kidney research and palliative care

2023 DISCOVERY GALA CO-CHAIRS
Eric and Nicole Pettigrew

“Kidney disease has touched our family. Having seen its impact up close, we’re proud to support the compassionate care of Northwest Kidney Centers.”
Celebrating Our Legacy, Building Our Future

ABOUT NORTHWEST KIDNEY CENTERS

Founded in 1962, we are the world’s first outpatient dialysis organization. As a leader in innovation, our cause is to radically improve the lives of all those impacted by kidney disease. We build people’s trust and confidence through our integrated, holistic and equitable approach to person-centered care, with an extraordinary team of compassionate care professionals.

At Northwest Kidney Centers, we’re creating a world where kidney disease no longer inhibits people from living their best lives.

KIDNEY RESEARCH

Research has fueled our work since the very beginning. From developing the world’s first home dialysis program to introducing revolutionary new treatments, our progress is rooted in the pioneering work of doctors and scientists.

Together with the UW Medicine, we established the Kidney Research Institute and the Center for Dialysis Innovation. The Kidney Research Institute is a world leader in clinical research, with a focus on innovation and discovery. The Center for Dialysis Innovation aims to use biomaterial and bioengineering technologies to transform dialysis care.

KIDNEY PALLIATIVE CARE

Northwest Kidney Centers introduced the world’s first palliative care program for dialysis patients in 2017.

Palliative care is specialized medical care for people with serious illnesses. It focuses on minimizing pain, symptoms and stress of the illness and addresses the emotional, spiritual and psychological sides of disease. The goal is to improve quality of life for both the patient and the family and can be provided along with curative treatment.

This program is 100% funded by donor support.

LIVE

1,936 Patients
292,167 Treatments
17.2% Patients who dialyze at home

LEARN

1,360 Chronic Kidney Disease education participants
3,000+ Community members reached
520 Volunteers

HOPE

80* Transplants
17.2%* Patients on transplant waitlist
482 Patients enrolled in research studies

*Data from Jan. 2021-Dec. 2021
YOU’RE IN GOOD COMPANY

As a community-based, nonprofit organization, Northwest Kidney Centers fulfills its mission through shared core values—teamwork, integrity, excellence, stewardship and respect. These are likely the same words your employees and customers use when describing your company.

At Northwest Kidney Centers, our highest calling is to save lives. Building and deepening your relationship with Northwest Kidney Centers helps you achieve your company’s philanthropic goals and also helps save lives across the Puget Sound region.

Join with us and other leading companies to support people with kidney disease.

2022 DISCOVERY GALA SPONSORS

50 years
Aldrich

60TH ANNIVERSARY

PLATINUM

ASCEND

GOLD

SILVER

BRONZE

EXPLORER

Alaska Airlines
Arcora Foundation
Genetech, a member of the Roche Group

Healthpeak Properties, Inc.
Horizon Therapeutics
Mahlum Architects

Regence BlueShield
Seattle Children’s
Streitfeld Johnson, Inc.
ZRG Partners
Partner with us for our annual Discovery Gala on October 14, 2023. This event brings together Northwest Kidney Centers’ supporters who are passionate about helping people with kidney disease live better and live longer. Event proceeds support transformational kidney disease research and the first-of-its-kind kidney palliative care program.

NEW THIS YEAR WILL BE A VIP RECEPTION!
Join us in September for wine and appetizers, get to know our executive team and preview some of our amazing auction items! Further details coming soon!

### Event and Promotional Benefits

<table>
<thead>
<tr>
<th>Benefits: Recognition at Event</th>
<th>Presenting $100,000</th>
<th>Platinum $50,000</th>
<th>Gold $25,000</th>
<th>Silver $15,000</th>
<th>Bronze $10,000</th>
<th>Explorer $5,000</th>
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<tbody>
<tr>
<td>Verbally thanked in live programs</td>
<td>XX</td>
<td>XX</td>
<td>X</td>
<td>X</td>
<td>Group thank you</td>
<td>Group thank you</td>
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<tr>
<td>Program: Opportunity to welcome guests</td>
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<td>Logo: Opportunity to provide a logo branded item at event</td>
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<tr>
<td>Guests: Reserved seating and guest experience for event</td>
<td>- One table of 10 - VIP Placement - Wine Upgrade</td>
<td>- One table of 10 - Preferred Placement - Wine Upgrade</td>
<td>- One table of 10 - Wine Upgrade</td>
<td>One table of 10</td>
<td>One table of 10</td>
<td>Four tickets to event</td>
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<tr>
<td>Printed: Recognition on event collateral including invitations, event programs, catalogs, signs and other items</td>
<td>Logo</td>
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<tr>
<td>Audio/Visual: Recognition on audio/visual displays at events</td>
<td>Logo Unaccompanied</td>
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<td>Networking: VIP reception prior to event</td>
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<tr>
<td>Website: Recognition on event pages and online registration site (17,000 unique visitors per month)</td>
<td>Logo with company website link</td>
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<td>Publications: Recognition in Northwest Kidney Centers donor newsletter (distributed to 5,000 households)</td>
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<td>Social Media: Recognition on Northwest Kidney Centers social media channels</td>
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<td>Puget Sound Business Journal Ad* - 3/8 page ad (140,000 impressions)</td>
<td>X</td>
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*To ensure logo placement in collateral materials, sponsor commitment and logo files must be received by March 31, 2023.

Click [here](#) to become a sponsor! For additional information, please contact Jacqui Weber at 206.720.8544 or Jacqui.Weber@nwkidney.org.
2023 DISCOVERY GALA SPONSORSHIP COMMITMENT FORM

Please complete and mail or email to:
Northwest Kidney Centers
P.O. Box 3035, Seattle, WA 98114
Email: Jacqui.Weber@nwkidney.org
Phone: (206) 720-8544

Company Name: (as you would like it to appear in all promotional materials)

Sponsorship Contact Name: ____________________________________________
Address: __________________________ City: __________ State: ______ Zip: __________
Phone: __________________________ Email: __________________________

I approve the following sponsorship level in support of the Discovery Gala:
☐ Presenting $100,000  ☐ Platinum $50,000  ☐ Gold $25,000  ☐ Silver $15,000  ☐ Bronze $10,000    ☐ Explorer $5,000

Authorized by: (please sign)

☐ I’ve enclosed a check for $________ payable to Northwest Kidney Centers
☐ Please invoice my company
☐ Please charge Visa/MC/Discover/AMEX
  Credit card number __________________________ Exp: __________
  Signature of Cardholder __________________________

Please check one:
☐ Yes, please reserve _____ table(s) of 10 or _____ (#) seats for the Discovery Gala on October 14, 2023. (We will submit a guest list by 10/2/23.
☐ No, we will not be able to attend.

For more information about becoming a sponsor, please contact Jacqui Weber at (206) 720-8544 or Jacqui.Weber@nwkidney.org.

Northwest Kidney Centers Tax ID # is 91-6057438

“Your support and partnership is critical, it is what makes it possible for Northwest Kidney Centers to thrive and to live up to our commitment to do what’s right by our patients. We are honored to have the ability to help improve and save the lives of the people in this community.”
Rebecca Fox, President and CEO, Northwest Kidney Centers

“The team at Northwest Kidney Centers does a great job working with patients and caregivers to support them throughout their journey with kidney failure.”
Raj Mehrotra, MD, Chair, Northwest Kidney Centers Board of Trustees

Becca Cheung (left) celebrating with her kidney donor, Diane Coleman.