



# 2023 DISCOVERY GALA

## SPONSORSHIP PROPOSAL

 NORTHWEST  
Kidney Centers

# A COMMUNITY INVESTMENT IN HEALTHCARE LEADERSHIP & INNOVATION

When you support Northwest Kidney Centers, you help us set the standard for renal care in the Puget Sound region and beyond. **As the first out-of-hospital dialysis clinic in the world, we wrote the book on quality patient care.** In more than half a century since then, we've continued to lead the industry.

As a nonprofit, we reinvest your gifts to offer services above and beyond dialysis. Your support of this year's Discovery Gala helps fund our kidney palliative care program and transformative kidney research.

## 2023 DISCOVERY GALA

Our signature fundraising event of the year!  
The Gala draws 450 Puget Sound area business and community leaders, medical professionals, and Northwest Kidney Centers supporters.

Saturday, October 14, 2023

6pm - 10pm

Seattle Design Center

Reception | Dinner | Live Auction | Afterparty

Fundraising Goal: \$1,000,000

Proceeds to benefit kidney research  
and palliative care

### 2023 DISCOVERY GALA CO-CHAIRS

Eric and Nicole Pettigrew



*"Kidney disease has touched our family. Having seen its impact up close, we're proud to support the compassionate care of Northwest Kidney Centers."*



# CELEBRATING OUR LEGACY, BUILDING OUR FUTURE

## ABOUT NORTHWEST KIDNEY CENTERS

Founded in 1962, we are the world's first outpatient dialysis organization. As a leader in innovation, our cause is to radically improve the lives of all those impacted by kidney disease. We build people's trust and confidence through our integrated, holistic and equitable approach to person-centered care, with an extraordinary team of compassionate care professionals.

**At Northwest Kidney Centers, we're creating a world where kidney disease no longer inhibits people from living their best lives.**



### KIDNEY RESEARCH

Research has fueled our work since the very beginning. From developing the world's first home dialysis program to introducing revolutionary new treatments, our progress is rooted in the pioneering work of doctors and scientists.

Together with the UW Medicine, we established the Kidney Research Institute and the Center for Dialysis Innovation. The Kidney Research Institute is a world leader in clinical research, with a focus on innovation and discovery. The Center for Dialysis Innovation aims to use biomaterial and bioengineering technologies to transform dialysis care.



### KIDNEY PALLIATIVE CARE

Northwest Kidney Centers introduced the world's first palliative care program for dialysis patients in 2017.

Palliative care is specialized medical care for people with serious illnesses. It focuses on minimizing pain, symptoms and stress of the illness and addresses the emotional, spiritual and psychological sides of disease. The goal is to improve quality of life for both the patient and the family and can be provided along with curative treatment.

This program is 100% funded by donor support.



LIVE

1,936

Patients

292,167

Treatments

17.2%

Patients who dialyze at home



LEARN

1,360

Chronic Kidney Disease education participants

3,000+

Community members reached

520

Volunteers



HOPE

80\*

Transplants

17.2%\*

Patients on transplant waitlist

482

Patients enrolled in research studies

\*Data from Jan. 2021-Dec. 2021

# YOU'RE IN GOOD COMPANY

As a community-based, nonprofit organization, Northwest Kidney Centers fulfills its mission through shared core values—teamwork, integrity, excellence, stewardship and respect. These are likely the same words your employees and customers use when describing your company.

At Northwest Kidney Centers, our highest calling is to save lives. Building and deepening your relationship with Northwest Kidney Centers helps you achieve your company's philanthropic goals and also helps save lives across the Puget Sound region.

Join with us and other leading companies to support people with kidney disease.

## 2022 DISCOVERY GALA SPONSORS



### PLATINUM



### GOLD



### SILVER



### BRONZE



### EXPLORER



## BOARD OF TRUSTEES

This volunteer board is made up of medical, business, civic, and patient leaders.

Raj Mehrotra, MD, Chair  
*University of Washington*

Chris Seel, Vice Chair  
*PricewaterhouseCoopers*

Richard Bloch  
*Business Learning Inc.*

Jenn Brenner  
*World Vision*

Rick Greaves  
*Retired*

Quita Highsmith  
*Genentech*

Meredith Mathews, MD  
*Retired*

Rex Ochi, MD  
*Polyclinic*

Mark J. Ostrow  
*RK2 Advisory LLC*

Doug Ross  
*University of Washington*

Russ Stepp  
*Stepp Consulting Inc.*

Michael Sutters, MD  
*Virginia Mason Medical Center*

## FOUNDATION BOARD

This volunteer board helps raise funds and build relationships in the community.

Russ Stepp, Chair  
*Stepp Consulting Inc.*

Sanjit Reddy, MD, Vice Chair  
*Providence/Swedish*

Andrew Brockenbrough, MD  
*Valley Medical Center*

Gary Cooper  
*Amazon*

Jasen Lawrence  
*City Wide Facility Systems*

John Mosby, PhD  
*Highline College*

Eric Pettigrew  
*Seattle Kraken*

Daintry Price  
*Hub Retirement and Wealth Management*

Bryan Rush  
*BERush CPA*



Partner with us for our annual Discovery Gala on October 14, 2023. This event brings together Northwest Kidney Centers' supporters who are passionate about helping people with kidney disease live better and live longer. Event proceeds support transformational kidney disease research and the first-of-its-kind kidney palliative care program.

## NEW THIS YEAR WILL BE A VIP RECEPTION!

Join us in September for wine and appetizers, get to know our executive team and preview some of our amazing auction items! Further details coming soon!

EVENT AND PROMOTIONAL BENEFITS	PRESENTING \$100,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	EXPLORER \$5,000
<b>Recognition at Event:</b> Verbally thanked in live programs	XX	XX	X	X	Group thank you	Group thank you
<b>Program:</b> Opportunity to welcome guests	X					
<b>Logo:</b> Opportunity to provide a logo branded item at event	X	X				
<b>Guests:</b> Reserved seating and guest experience for event	- One table of 10 - VIP Placement - Wine Upgrade	- One table of 10 - Preferred Placement - Wine Upgrade	- One table of 10 - Wine Upgrade	One table of 10	One table of 10	Four tickets to event
<b>Printed:</b> Recognition on event collateral including invitations, event programs, catalogs, signs and other items	Logo	Logo	Logo	Logo	Logo	Name
<b>Audio/Visual:</b> Recognition on audio/visual displays at events	Logo Unaccompanied	Logo Unaccompanied	Logo	Logo	Logo	Name
<b>Networking:</b> VIP reception prior to event	X	X	X	X	X	X
<b>Website:</b> Recognition on event pages and online registration site (17,000 unique visitors per month)	Logo with company website link	Logo with company website link	Logo	Logo	Logo	Name
<b>Publications:</b> Recognition in Northwest Kidney Centers donor newsletter (distributed to 5,000 households)	X	X	X	X	X	X
<b>Social Media:</b> Recognition on Northwest Kidney Centers social media channels	X	X	X	X	X	Group Post
<b>Puget Sound Business Journal Ad*</b> - 3/8 page ad (140,000 impressions)	X	X	X	X	X	X

# 2023 DISCOVERY GALA SPONSORSHIP COMMITMENT FORM

**Please complete and mail or email to:**

Northwest Kidney Centers  
P.O. Box 3035, Seattle, WA 98114

**Email:** Jacqui.Weber@nwkidney.org

**Phone:** (206) 720-8544

Company Name: (as you would like it to appear in all promotional materials)

Sponsorship Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**I approve the following sponsorship level in support of the Discovery Gala:**

Presenting \$100,000    Platinum \$50,000    Gold \$25,000    Silver \$15,000    Bronze \$10,000    Explorer \$5,000

Authorized by: (please sign) \_\_\_\_\_

I've enclosed a check for \$ \_\_\_\_\_ payable to Northwest Kidney Centers

Please invoice my company

Please charge Visa/MC/Discover/AMEX

Credit card number \_\_\_\_\_ Exp: \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Please check one:

Yes, please reserve \_\_\_\_\_ table(s) of 10 or \_\_\_\_\_ (#) seats for the Discovery Gala on October 14, 2023. (We will submit a guest list by 10/2/23.)

No, we will not be able to attend.

For more information about becoming a sponsor, please contact Jacqui Weber at (206) 720-8544 or Jacqui.Weber@nwkidney.org.

Northwest Kidney Centers Tax ID # is 91-6057438



“Your support and partnership is critical, it is what makes it possible for Northwest Kidney Centers to thrive and to live up to our commitment to do what’s right by our patients. We are honored to have the ability to help improve and save the lives of the people in this community.”

Rebecca Fox, President and CEO, Northwest Kidney Centers



“The team at Northwest Kidney Centers does a great job working with patients and caregivers to support them throughout their journey with kidney failure.”

Raj Mehrotra, MD, Chair, Northwest Kidney Centers Board of Trustees



Becca Cheung (left) celebrating with her kidney donor, Diane Coleman.