

# DISCOVERY — GALA —

**CREATING A WORLD OF POSSIBILITIES FOR KIDNEY CARE**

## Northwest Kidney Centers Discovery Gala

Social Media Toolkit 2022

## Introduction

Since 1962, Northwest Kidney Centers has led the way for kidney disease treatment and research. This year we celebrate 60 years of pioneering science, community outreach, and unsurpassed patient care.

Currently, more than 1 in 10 adult Americans has chronic kidney disease, and 1 in 3 adult Americans is at risk of developing kidney disease, which is most often the result of another health condition like diabetes or high blood pressure.

## About the Event

Northwest Kidney Centers' annual Discovery Gala will be held on October 15, 2022, from 6 - 10:30 pm at the Hyatt Regency Seattle. Our goal is to raise \$1 million to fight kidney disease through research and health equity.

In addition to an amazing live auction and raffle, this year's event will include a Muddlers & Shakers Contest as we partner amateurs (muddlers) with local mixologists who will compete to create a fun and tasty cocktail/mocktail!

### Schedule:

- 6:00 pm: Reception and Registration
- 6:45 pm: Muddlers & Shakers Contest
- 7:30 pm: Dinner and Auction
- Afterparty

## Social Media Posts

Join me at Northwest Kidney Centers 2022 Discovery Gala! The event will be held October 15 at the Hyatt Regency Seattle. Funds raised support #kidneyresearch & health equity. Register here: <https://www.nwkidney.org/2022-discovery-gala/>  
#nkcgala #kidneyresearch #equitablehealthcare



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Get in the MIX at the #NKCGala! In addition to the live auction, this year's event features a Muddlers & Shakers contest! Funds raised support #kidneyresearch & #kidneyhealth equity. Register today: <https://www.nwkidney.org/2022-discovery-gala/>



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You're invited to Northwest Kidney Centers Discovery Gala! Join the fun Sat. Oct. 15 at the Hyatt Regency Seattle. Mix it up at the Muddlers & Shakers contest, bid on exquisite auction items & raise your paddle for #kidneyresearch & equitable access to #kidneycare. Register today: <https://www.nwkidney.org/2022-discovery-gala/#nkcgala>



**YOU'RE INVITED!**  
*Northwest Kidney Centers*

## DISCOVERY GALA

Saturday, October 15, 2022  
Hyatt Regency Seattle  
6 PM - 10:30 PM



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Raise your paddle for #kidneyresearch & equitable access to #kidneycare at Northwest Kidney Centers' annual Discovery Gala! Join us on October 15 at the Hyatt Regency Seattle for a lively auction and sumptuous food and drink! Register today: <https://www.nwkidney.org/2022-discovery-gala/#nkcgala>

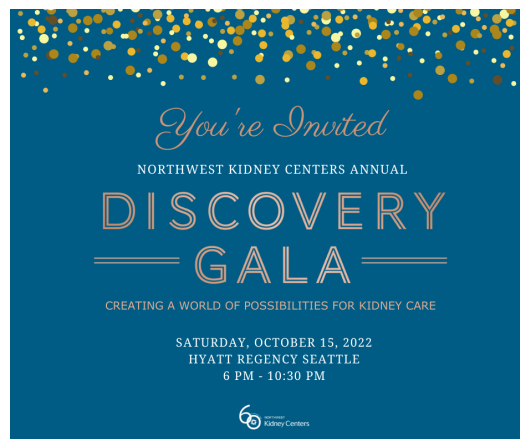


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The #NKCgala is fast approaching, have you registered yet? Join me for a fun-filled evening, including a Muddlers & Shakers contest, dinner & live auction, as I help Northwest Kidney Centers raise funds for #kidneyresearch & health equity. Register: <https://www.nwkidney.org/2022-discovery-gala/>



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Let's get shaking! We're mixing in some friendly competition at our upcoming #NKCGala! Volunteer muddlers will work w/ a mixologist to create the winning 60th Anniversary cocktail/mocktail. Donate to your favorite muddler & boost their chance of winning:

<https://nwkidney.ejoinme.org/MyEvents/2022DiscoveryGala/MuddlersShakers/tabid/1319275/Default.aspx>



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