



NORTHWEST
Kidney Centers

2022
Discovery Gala
Sponsorship
Proposal



We're Celebrating 60 Years of Care

About Northwest Kidney Centers

Mission: To promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

In 2022 Northwest Kidney Centers will mark its 60th anniversary as the world's first outpatient dialysis provider. On Jan. 9, 1962, we opened our doors as the Seattle Artificial Kidney Center in Eklind Hall on the campus of Swedish Hospital with the capacity to treat 3 patients. Fast forward to today and we serve nearly 2,000 patients annually at 20 clinics in the Puget Sound region.



Northwest Kidney Centers is a regional, not-for-profit provider of kidney dialysis, public health education, and research into the causes and treatments of chronic kidney disease. Founded in Seattle in 1962, it was the world's first dialysis organization. It is known for high-quality services, deep community connections, and generous donor support.



LIVE

1,940

Number of Patients

280,181

Number of Treatments

16.3%

Home Dialysis Treatments



LEARN

1,488

CKD Education Participants

498

Volunteers

3,800

Volunteer Hours



HOPE

56

Transplants

17.3%

Transplant Waitlist

747

Research Participants

A Community Investment in Healthcare Leadership & Innovation

When you support Northwest Kidney Centers, you help us set the standard for renal care in the Puget Sound region and beyond. **As the first out-of-hospital dialysis clinic in the world, we wrote the book on quality patient care.** In more than half a century since then, we've continued to lead the industry. As a nonprofit, we reinvest your gifts to offer services above and beyond dialysis. That commitment is showcased at our annual Discovery Gala.

As a Discovery Gala sponsor, you can be proud of the difference you make!

| | |
|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EVENT NAME & DESCRIPTION | <div>DISCOVERY GALA</div> <p>Our signature fundraising event of the year and a culmination of our 60th anniversary! The Gala draws 500 Puget Sound area business and community leaders, medical professionals, and supporters.</p> |
| WHEN & WHERE | Saturday, October 15, 2022 5:30pm - 10:30 pm Hyatt Regency Seattle |
| EVENT TYPE | Dinner, auction, entertainment, and dancing |
| COST | \$295 per ticket; \$2,950 per table |
| AUDIENCE | Puget Sound area business and community leaders, medical professionals, legacy partners, former patients, donors and volunteers. |
| FUNDRAISING GOAL | \$1,000,000 |
| PROCEEDS TO BENEFIT | Research and patient programs |

2021 Annual Events Sponsors



2021 Discovery Gala Sponsors



2022 Discovery Gala Sponsorship Levels and Benefits



Partner with us for the **60th Anniversary Discovery Gala on October 15, 2022**. This event brings together Northwest Kidney Centers' supporters who are passionate about helping people with kidney disease live better and live longer. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research

| EVENT BENEFITS | PLATINUM \$60,000 | GOLD \$25,000 | SILVER \$15,000 | BRONZE \$10,000 | SINGLE EVENT \$5,000 |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-----------------------------------------------|------------------------------------------|------------------------------------------|-------------------------|
| Verbal - Verbally thanked as a sponsor during the live programs | XX | X | X | X | Group thank you |
| Logo - Opportunity to provide a logo branded item to each guest at either event | X | | | | |
| Guests - Reserved space for the live event | Up to two tables of 10 with premier placement | Up to two tables of 10 with premier placement | One table of 10 with preferred placement | One table of 10 with preferred placement | One table of 10 |
| Printed* - Recognition on event collateral including invitations, event programs, catalogs, signs and other items | Logo Unaccompanied | X | X | X | Name |
| Audio/Visual - Recognition on audio/visual displays at events | Logo Unaccompanied | X | X | X | Name |
| Website - Recognition on Northwest Kidney Centers event pages and on-line registration sites | Logo with company website link | Logo with company website link | X | X | Name |
| Publications - Recognition in Northwest Kidney Centers donor newsletter (distributed to 5,000 households) | X | X | X | X | Name |
| Social Media - Recognition on Northwest Kidney Centers social media channels | XX | XX | XX | X | Group thank you |
| Donor Wall - Lifetime recognition on the cumulative donor wall and annual donor walls at each dialysis unit (20) | X | X | X | X | Annual donor wall |
| Puget Sound Business Journal Ad* - 3/8 page ad published following each event (140,000 impressions) | X | X | X | X | Name |