



## **FOR IMMEDIATE RELEASE**

### **Northwest Kidney Centers names new CFO and VP of Development**

Northwest Kidney Centers has named Tonia Campbell Vice President of Finance and Chief Financial Officer and Marsha Heaton Vice President of Development.

Campbell, CPA, comes to Northwest Kidney Centers with executive and healthcare experience, coupled with more than 20 years of financial leadership in for-profit and non-profit organizations. As chief financial officer, she is responsible for managing the financial health and wellbeing of the Seattle-based non-profit. She serves as a strategic business partner to senior executives and board members, advising them on enhancing performance and growth, and expansion opportunities.

Campbell most recently worked at Community Health Care, a Federal Qualified Health Center serving Pierce County, where she served as the chief financial officer through a period of growth and expansion. She has also held senior level positions in financial life and investment services at Symetra Financial Corp.

“Joining Northwest Kidney Centers enables me to serve the community by bringing education and innovation on dialysis and kidney health. I look forward to creating awareness and helping to break down healthcare disparities in minority communities, a mission that I am passionate about,” Campbell said.

A resident of Auburn, Campbell earned her Bachelor of Science in Accounting degree from City University, is a Board Member of WA State Board of Accountancy, an active member of the Washington Society of CPAs (WSCPA) and serves as a financial aid scholarship advisor at Pacific Christian Academy. She enjoys spending time with her husband, children and grandchildren, gardening, and volunteering in her community.

Heaton, who oversees Northwest Kidney Centers’ fundraising efforts, brings more than 20 years of experience working with non-profit organizations and the private sector, most recently serving as director of major gifts at United Way of King County. She also previously worked in multiple marketing roles at Nordstrom. Heaton earned her Bachelor of Business Administration, marketing, degree from the University of Washington, and her Masters of Business Administration from Seattle University. A resident of West Seattle, she has served on the board of directors of



Girl Scouts of Western Washington and enjoys spending time outdoors in the Pacific Northwest.

“I’m passionate about doing my small part to fight kidney disease, a disease that disproportionately impacts people of color,” Heaton said. “I’m also excited about Northwest Kidney Centers’ approach to patient-centered care with an emphasis on increasing the number of people who can dialyze at home and the organization’s higher-than-average transplant rate.”

**Northwest Kidney Centers** is a regional, not-for-profit, community-based provider of kidney dialysis, public health education and research into the causes and treatments of chronic kidney disease. Founded in Seattle in 1962, it was the world’s first dialysis organization. It remains the provider of choice because of its high-quality services, community connections and generous donor support. For more information, visit [www.nwkidney.org](http://www.nwkidney.org).

###