

# 2022 Annual Events Sponsorship Levels and Benefits



Partner with us for our two signature fundraising events, the **HopeBuilders Luncheon on May 12, 2022**, and the **60th Anniversary Discovery Gala on October 15, 2022**. These two events bring together nearly 1,000 supporters who are passionate about helping people with kidney disease live better and live longer. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

EVENT AND PROMOTIONAL BENEFITS	60TH ANNIVERSARY \$100,000	DIAMOND \$75,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000
<b>Verbal</b> - Verbally thanked as a sponsor during the live programs	XX	XX	XX	X	X	X
<b>Program</b> - Opportunity to welcome guests at event of choice	X					
<b>Logo</b> - Opportunity to provide a logo branded item to each guest at either event	X	X				
<b>Guests</b> - Reserved space for the live event	Up to two tables at each event with VIP placement	Up to two tables at each event with premier placement	Up to two tables at each event with premier placement	Up to two tables at each event with premier placement	One table at each event with preferred placement	One table at each event
<b>Printed*</b> - Recognition on event collateral including invitations, event programs, catalogs, signs and other items	X	X	X	X	X	X
<b>Audio/Visual</b> - Recognition on audio/visual displays at events	Logo Unaccompanied	Logo Unaccompanied	Logo Unaccompanied	X	X	X
<b>Website</b> - Recognition on Northwest Kidney Centers event pages and on-line registration sites	Logo with company website link	Logo with company website link	Logo with company website link	X	X	X
<b>Publications</b> - Recognition in Northwest Kidney Centers donor newsletter (distributed to 5,000 households)	X	X	X	X	X	X
<b>Social Media</b> - Recognition on Northwest Kidney Centers social media channels	XX	XX	XX	X	X	X
<b>Donor Wall</b> - Lifetime recognition on the cumulative donor wall and annual donor walls at each dialysis unit (20)	X	X	X	X	X	X
<b>Puget Sound Business Journal Ad*</b> - 3/8 page ad published following each event (140,000 impressions)	X	X	X	X	X	X

For additional information, please contact Jacqui Weber at 206.720.8544 or [Jacqui.Weber@nwkidney.org](mailto:Jacqui.Weber@nwkidney.org)

*\*To ensure logo placement in collateral materials, sponsor commitment and logo files must be received by March 10 for the HopeBuilders Luncheon and August 15 for the Discovery Gala. Sponsorship commitment must be made by June 30, 2022, in order to appear on 2022 Donor Wall signs.*