

2021 Events Fact Sheet

HopeBuilders Livestream

Thursday, May 13, 2021
12 Noon - 12:45 p.m.
Virtual livestream format

10th Annual Discovery Gala

Saturday, October 9, 2021
5:30 – 11 p.m.
Hyatt Regency Seattle
808 Howell St, Seattle, WA 98101

Event Type

Livestream with Dr. J. Randall Curtis,
inspirational expert on palliative care

Dinner/auction/entertainment/dancing

Cost

Free to attend
\$200 per person suggested donation

\$250 per ticket

Audience

Puget Sound area business and community leaders,
medical professionals, patients and supporters;
national expanded reach via livestream

Puget Sound area business and community
leaders, medical professionals and donors

2021 Fundraising goal

\$250,000

\$800,000

Proceeds to benefit

Charity care and kidney palliative care

Kidney research and innovation

Mission

To promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

About Northwest Kidney Centers

Northwest Kidney Centers is a regional, not-for-profit provider of kidney dialysis, public health education and research into the causes and treatments of chronic kidney disease. Founded in Seattle in 1962, it was the world's first dialysis organization and is known for high-quality services, deep community connections and generous donor support. Northwest Kidney Centers provides more than 284,511 dialysis treatments each year in 20 dialysis clinics and eight hospitals. Its home dialysis program enables more than 250 patients to give themselves dialysis safely at home. For more information, visit www.nwkidney.org.

2021 Dual Signature Events Sponsorship Opportunities

Please join us as a 2021 corporate sponsor for our two signature events, the **HopeBuilders Livestream on May 13, 2021**, and the **10th Annual Discovery Gala on October 9, 2021**. These two events bring together nearly 1,000 business and community leaders and medical professionals. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

Event-Based Benefits		Signature \$50,000	Presenting \$25,000	Premier \$15,000	Platinum \$10,000
Verbal	Verbally thanked as a sponsor during the live programs	Twice per event	Twice per event	Once per event	Once per event
Logo	Opportunity to provide a logo item to each guest at either the HopeBuilders Livestream or the Discovery Gala	Logo Item			
Guests	Reserved space for the live event	Two tables at <i>Discovery Gala (20 seats) with premier placement</i>	Up to 2 tables at <i>Discovery Gala (20 seats) with premier placement</i>	1 table at <i>Discovery Gala (10 seats) with preferred placement</i>	1 table at <i>Discovery Gala (10 seats) with preferred placement</i>
Printed*	Recognition on event collateral including invitations, event programs, catalogs, signs and other items	Logo	Logo	Logo	Logo
Audio/Visual	Recognition on audio/visual displays at events	Logo unaccompanied	Logo unaccompanied	Logo	Logo
Promotional Benefits		Signature \$50,000	Presenting \$25,000	Premier \$15,000	Platinum \$10,000
Website	Recognition on Northwest Kidney Centers event pages and on-line registration sites	Logo with company website link	Logo with company website link	Logo	Logo
Publications	Recognition in Northwest Kidney Centers Community Connection newsletter (<i>distributed to 8,100 households</i>)	Logo	Logo	Logo	Logo
Social Media	Recognition on Northwest Kidney Centers social media channels	2 - Individual thank you posts with link to website	2 - Individual thank you posts	1 - Individual thank you post	1 - Individual thank you post
Donor Wall	Lifetime recognition on the cumulative donor wall at 700 Broadway and recognition on annual donor walls at each dialysis unit (19)	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition
Puget Sound Business Journal Ad*	3/8 page ad published following the Breakfast of Hope and Discovery Gala (<i>140,000 impressions</i>)	Logo	Logo	Logo	Logo

**To ensure logo placement in collateral materials, sponsor commitment and logo files must be received by March 1 for the HopeBuilders Luncheon and July 30 for the Discovery Gala. Sponsorship commitment must be made by June 30, 2021 in order to appear on 2021 Donor Wall signs.*

For more information about becoming a sponsor, please contact Jacqui Weber at **(206) 720-8544** or Jacqui.Weber@nwkidney.org.

2021 Dual Signature Events Sponsorship Commitment Form

Please complete and mail or email to:

Northwest Kidney Centers, P.O. Box 3035, Seattle, WA 98114

Email: Jacqui.Weber@nwkidney.org

Phone: (206) 720-8544

Company Name *(as you would like it to appear in all promotional materials)*

Sponsorship Contact Name _____

Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

I approve the following sponsorship level in support of the
HopeBuilders Livestream (May 13, 2021) and Discovery Gala (October 9, 2021)

Signature \$50,000 Presenting \$25,000 Premier \$15,000 Platinum \$10,000

Authorized by *(please sign)* _____

I've enclosed a check for \$_____ payable to Northwest Kidney Centers

Please invoice my company

Please charge Visa/MC/Discover/AMEX

Credit card number _____ Exp ____/____/____

Signature of Cardholder _____

Please check all that apply:

Yes, please reserve _____ table(s) of 10 or _____ (#) seats for the Discovery Gala on October 9, 2020. *(We will submit a guest list by 9/24/21.)*

No, we will not be able to attend.

For more information about becoming a sponsor, please contact
Jacqui Weber at **(206) 720-8544** or Jacqui.Weber@nwkidney.org.

2021 Single Signature Event Sponsorship Opportunities

Please join us as a 2021 Corporate Sponsor for one of our signature events, the **HopeBuilders Livestream on May 13, 2021**, or the **10th Annual Discovery Gala on October 9, 2021**. These two events bring together business and community leaders and medical professionals: 400-600 attend the HopeBuilders Livestream and 400-500 attend the Discovery Gala. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

The following benefits comprise sponsorship of a single event (HopeBuilders Livestream or Discovery Gala):

Event-Based Benefits		Presenting \$25,000	Premier \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Verbal	Verbally thanked as a sponsor during live program	Twice per event	Once per event	Once per event			
Guests	Reserved space for the live event	Up to 2 tables at Discovery Gala (20 seats) with premier placement	Up to 2 tables at Discovery Gala (20 seats) with preferred placement	1 table (10 seats) at Discovery Gala	1 table (10 seats) at Discovery Gala		
Printed*	Recognition on event collateral including invitation, event program, catalog, signs and other items	Logo	Logo	Logo	Logo	Name	Name
Audio/Visual	Recognition on audio/visual displays	Logo unaccompanied	Logo	Logo	Logo	Name	Name

Promotional Benefits		Presenting \$25,000	Premier \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Website	Recognition on Northwest Kidney Centers event pages and on-line registration sites	Logo with company website link	Logo	Logo	Logo	Name	Name
Publications	Recognition in Northwest Kidney Centers Community Connection newsletter (distributed to 8,100 households)	Logo	Logo	Logo	Logo	Name	Name
Social Media	Recognition on Northwest Kidney Centers social media channels	2 - Individual thank you posts	1 - Individual thank you post	1 - Individual thank you post	1 - Individual thank you post	Group thank you post	Group thank you post
Donor Wall	Lifetime recognition on the cumulative donor wall at 700 Broadway and recognition on annual donor walls at each dialysis unit (19)	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Annual Recognition	Annual Recognition
Puget Sound Business Journal Ad*	3/8 page ad published following selected event (140,000 impressions)	Logo	Logo	Logo	Logo	Name	Name

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Company Name *(as you would like it to appear in all promotional materials)*

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Address _____ City _____ State ____ Zip _____

Phone _____ Email _____

I approve the following sponsorship level in support of:

HopeBuilders Livestream (May 13, 2021)

Discovery Gala (October 9, 2021)

Presenting \$25,000

Premier \$15,000

Platinum \$10,000

Gold \$5,000

Silver \$2,500

Bronze \$1,000

Authorized by *(please sign)* _____

I've enclosed a check for \$ _____ payable to Northwest Kidney Centers

Please invoice my company

Please charge Visa/MC/Discover/AMEX

Credit card number _____ Exp ____/____/____

Signature of Cardholder _____

For a Gold or above level sponsorship, please complete the following:

Yes, please reserve ____ table(s) of 10 or ____ (#) seats for the Discovery Gala on October 9, 2020. (We will submit a guest list by 9/24/21.)

For more information about becoming a sponsor, please contact
Jacqui Weber at **(206) 720-8544** or Jacqui.Weber@nwkidney.org.