

2020 Dual Signature Events Sponsorship Opportunities

Please join us as a 2020 corporate sponsor for our two signature events, the **HopeBuilders Luncheon on March 18, 2020**, and the **9th Annual Discovery Gala on October 17, 2020**. These two events bring together nearly 1,000 business and community leaders and medical professionals. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

Event-Based Benefits		Signature \$50,000	Presenting \$25,000	Premier \$15,000	Platinum \$10,000
Verbal	Verbally thanked as a sponsor during the live program	Twice per event	Twice per event	Once per event	Once per event
Logo	Opportunity to provide a logo item to each guest at the Breakfast of Hope and the Discovery Gala	Logo Item			
Guests	Reserved space for the live event	Up to 2 tables at each event (20 seats) with premier placement	Up to 2 tables at each event (20 seats) with premier placement	1 table at each event (10 seats) with preferred placement	1 table at each event (10 seats) with preferred placement
Printed*	Recognition on event collateral including invitations, event programs, catalogs, signs and other items	Logo	Logo	Logo	Logo
Audio/Visual	Recognition on audio/visual displays at events	Logo unaccompanied	Logo unaccompanied	Logo	Logo

Promotional Benefits		Signature \$50,000	Presenting \$25,000	Premier \$15,000	Platinum \$10,000
Website	Recognition on Northwest Kidney Centers event pages and on-line registration sites	Logo with company website link	Logo with company website link	Logo	Logo
Publications	Recognition in Northwest Kidney Centers Community Connection newsletter (distributed to 8,100 households)	Logo	Logo	Logo	Logo
Social Media	Recognition on Northwest Kidney Centers social media channels	2 - Individual thank you posts with link to website	2 - Individual thank you posts	1 - Individual thank you post	1 - Individual thank you post
Donor Wall	Lifetime recognition on the cumulative donor wall at 700 Broadway and recognition on annual donor walls at each dialysis unit (19)	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition
Puget Sound Business Journal Ad*	3/8 page ad published following the Breakfast of Hope and Discovery Gala (140,000 impressions)	Logo	Logo	Logo	Logo

*To ensure logo placement in collateral materials, sponsor commitment and logo files must be received by January 20 for the HopeBuilders Luncheon and July 31 for the Discovery Gala. Sponsorship commitment must be made by June 30, 2020 in order to appear on 2020 Donor Wall signs.

For more information about becoming a sponsor, please contact Jacqui Weber at (206) 720-8544 or Jacqui.Weber@nwkidney.org.

2020 Single Signature Event Sponsorship Opportunities



Please join us as a 2020 Corporate Sponsor for one of our signature events, the **HopeBuilders Luncheon on March 18, 2020**, or the **9th Annual Discovery Gala on October 17, 2020**. These two events bring together business and community leaders and medical professionals: 400 attend the HopeBuilders Luncheon and 500 attend the Discovery Gala. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

The following benefits comprise sponsorship of a single event (HopeBuilders Luncheon or Discovery Gala):

Event-Based Benefits		Presenting \$25,000	Premier \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Verbal	Verbally thanked as a sponsor during live program	Twice per event	Once per event	Once per event			
Guests	Reserved space for the live event	Up to 2 tables at event of choice (20 seats) with premier placement	Up to 2 tables at event of choice (20 seats) with preferred placement	1 table (10 seats) at event of choice	1 table (10 seats) at event of choice	1 table (10 seats) at HopeBuilders Luncheon only (if requested)	
Printed*	Recognition on event collateral including invitation, event program, catalog, signs and other items	Logo	Logo	Logo	Logo	Name	Name
Audio/Visual	Recognition on audio/visual displays	Logo unaccompanied	Logo	Logo	Logo	Name	Name

Promotional Benefits		Presenting \$25,000	Premier \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Website	Recognition on Northwest Kidney Centers event pages and on-line registration sites	Logo with company website link	Logo	Logo	Logo	Name	Name
Publications	Recognition in Northwest Kidney Centers Community Connection newsletter (distributed to 8,100 households)	Logo	Logo	Logo	Logo	Name	Name
Social Media	Recognition on Northwest Kidney Centers social media channels	2 - Individual thank you posts	1 - Individual thank you post	1 - Individual thank you post	1 - Individual thank you post	Group thank you post	Group thank you post
Donor Wall	Lifetime recognition on the cumulative donor wall at 700 Broadway and recognition on annual donor walls at each dialysis unit (19)	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Lifetime and Annual Recognition	Annual Recognition	Annual Recognition
Puget Sound Business Journal Ad*	3/8 page ad published following selected event (140,000 impressions)	Logo	Logo	Logo	Logo	Name	Name

*To ensure logo placement on HopeBuilders Luncheon and Discovery Gala collateral materials, sponsor commitment and logo files must be received by January 20 for the HopeBuilders Luncheon and July 31 for the Discovery Gala. Sponsorship commitment must be made by June 30, 2020 in order to appear on 2020 Donor Wall signs.

For more information about becoming a sponsor, please contact Jacqui Weber at (206) 720-8544 or Jacqui.Weber@nwkidney.org.