

2020 Events Sponsorship Proposal



Make a real difference...

and have fun doing it!



Sponsoring a Northwest Kidney Centers event provides you the unique opportunity to connect with the Pacific Northwest community, build brand awareness and show your company's support of three important causes: life-saving health care, education and groundbreaking research.

Each event reaches key audience segments and provides a fun and engaging way for you to “wow” clients, vendors and employees. Feel good about supporting our local community as you enjoy a remarkable time. **It's a win-win!**

HOPE BUILDERS LUNCHEON

Wednesday, March 18, 2020
Westin Bellevue

Keynote Speaker: Amy Purdy

An inspirational afternoon with 425 Puget Sound business and community leaders, medical professionals, patients, transplant recipients and Northwest Kidney Centers supporters.

Fundraising Goal: \$250,000

Cost: \$50/ticket; \$200/person suggested donation

Dress: Business

Proceeds benefit charity care and the expansion of our Bellevue clinic into a comprehensive kidney resource center.

DISCOVERY GALA

Saturday, October 17, 2020
Hyatt Regency Seattle

Our signature fundraising event of the year and a highlight of the season! Our annual Gala draws 500 Puget Sound area business and community leaders, medical professionals and Northwest Kidney Centers supporters. Highlights include a gourmet dinner with fine wine, raffle and live auction, and an out-of-this-world after-party with live music and dancing.

Fundraising Goal: \$850,000

Cost: \$250/person

Dress: Black-tie optional

Proceeds benefit kidney research.

Total raised to date from events:
\$11.4 million

Join with the leader

Give back, build your brand, grow your impact in the community



When you support Northwest Kidney Centers, you help us set the standard for renal care in the Puget Sound region and beyond. **As the first out-of-hospital dialysis clinic in the world, we wrote the book on quality patient care.** In more than half a century since then, we've continued to lead the industry.

As a nonprofit, we reinvest your gifts to offer services above and beyond dialysis. We showcase those services at our two annual fundraising events, the **HopeBuilders Luncheon** and **Discovery Gala**. When you join us as a sponsor, you can be proud of the difference you make!

2019 Events Sponsors

Signature

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2019 Spring Event Sponsors

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2019 Discovery Gala Sponsors

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For additional information about becoming a sponsor, please contact Jacqui Weber at (206) 720-8544 or Jacqui.Weber@nwkidney.org.

2019 Community Impact

Seattle clinic dialysis technician Lindsey Maling checks on Wanda Nelson.



Northwest Kidney Centers is a regional, not-for-profit provider of kidney dialysis, public health education, and research into the causes and treatments of chronic kidney disease. Founded in Seattle in 1962, it was the world's first dialysis organization. It is known for high-quality services, deep community connections and generous donor support.

Our mission

To promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

Impact numbers

- 3** Rank among U.S. nonprofit dialysis providers, by size
- 18** Clinics as of December 31, 2019
- 2** New clinics opened in FY 2019, with two more in FY 2020
- 8** Hospital clients
- 282,600** Dialysis treatments last year
- 93** Kidney transplants last year, a record
- 20%** Patients on the transplant wait list
- 47%** Patients in poverty (Medicaid qualified)

Growth in research

Every dollar raised generates \$11 more to support kidney research. Since the Kidney Research Institute was established in 2008:

- \$120M+** in grant support
- 1,200** peer reviewed publications
- 50+** studies currently underway

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