

2019 Dual Signature Events Sponsorship Opportunities

Please join us as a 2019 Corporate Event Sponsor for our two signature events, the **17th Annual Breakfast of Hope on May 9, 2019**, and the **8th Annual Discovery Gala on October 26, 2019**. These two events bring together more than 1,200 business and community leaders and medical professionals: 700 attend the Breakfast of Hope and 500 attend the Discovery Gala. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

| Event-Based Benefits | | Signature \$50,000 | Presenting \$25,000 | Premier \$15,000 | Platinum \$10,000 |
|---|--|--|--|---|---|
| Verbal | Verbally thanked as a sponsor during the live program | Twice per event | Twice per event | Once per event | Once per event |
| Logo | Opportunity to provide a logo item to each guest at the Breakfast of Hope and the Discovery Gala | Logo Item | | | |
| Guests | Reserved space for the live event | Up to 2 tables at each event (20 seats) with premier placement | Up to 2 tables at each event (20 seats) with premier placement | 1 table at each event (10 seats) with preferred placement | 1 table at each event (10 seats) with preferred placement |
| Printed* | Recognition on event collateral material including; invitations, event programs, catalogs, signs and other items | Logo | Logo | Logo | Logo |
| Audio/Visual | Recognition on audio/visual displays at events | Logo unaccompanied | Logo unaccompanied | Logo | Logo |
| Promotional Benefits | | Signature \$50,000 | Presenting \$25,000 | Premier \$15,000 | Platinum \$10,000 |
| Website | Recognition on Northwest Kidney Centers event pages and on-line registration sites | Logo with company website link | Logo with company website link | Logo | Logo |
| Publications | Recognition in Northwest Kidney Centers Community Connection newsletter (distributed to 8,100 households) | Logo | Logo | Logo | Logo |
| Social Media | Recognition on Northwest Kidney Centers social media channels | 2 - Individual thank you posts with link to website | 2 - Individual thank you posts | 1 - Individual thank you posts | 1 - Individual thank you post |
| Donor Wall | Lifetime recognition on the cumulative donor wall at 700 Broadway and recognition on annual donor walls at each dialysis unit (15) | Lifetime and Annual Recognition | Lifetime and Annual Recognition | Lifetime and Annual Recognition | Lifetime and Annual Recognition |
| Puget Sound Business Journal Ad* | 3/8 page ad published following the Breakfast of Hope and Discovery Gala (140,000 impressions) | Logo | Logo | Logo | Logo |

*To ensure logo placement on Breakfast of Hope and Discovery Gala collateral materials, sponsor commitment and logo files must be received by March 1 for the Breakfast of Hope and July 31 for the Discovery Gala. Sponsorship commitment must be made by June 30, 2019 in order to appear on 2019 Donor Wall signs.

For more information about becoming a sponsor, please contact Jacqui Weber at **(206) 720-8544** or Jacqui.Weber@nwkidney.org.

2019 Single Signature Event Sponsorship Opportunities



Please join us as a 2019 Corporate Event Sponsor for one of our signature events, the **17th Annual Breakfast of Hope on May 9, 2019**, or the **8th Annual Discovery Gala on October 26, 2019**. These two events bring together more than 1,200 business and community leaders and medical professionals: 700 attend the Breakfast of Hope and 500 attend the Discovery Gala. Event proceeds support our mission to promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

The following benefits comprise sponsorship of a single event (Breakfast of Hope or Discovery Gala):

| Event-Based Benefits | | Presenting \$25,000 | Premier \$15,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 |
|----------------------|---|---|---|---------------------------------------|---------------------------------------|--|-------------------|
| Verbal | Verbally thanked as a sponsor during live program | Twice per event | Once per event | Once per event | | | |
| Guests | Reserved space for the live event | Up to 2 tables at event of choice (20 seats) with premier placement | Up to 2 tables at event of choice (20 seats) with premier placement | 1 table (10 seats) at event of choice | 1 table (10 seats) at event of choice | 1 table (10 seats) at Breakfast of Hope only (if requested) | |
| Printed* | Recognition on event collateral material including; invitation, event program, catalog, signs and other items | Logo | Logo | Logo | Logo | Name | Name |
| Audio/Visual | Recognition on audio/visual displays | Logo unaccompanied | Logo | Logo | Logo | Name | Name |

| Promotional Benefits | | Presenting \$25,000 | Premier \$15,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 |
|---|--|---------------------------------|---------------------------------|---------------------------------|---------------------------------|----------------------|----------------------|
| Website | Recognition on Northwest Kidney Centers event pages and on-line registration sites | Logo with company website link | Logo | Logo | Logo | Name | Name |
| Publications | Recognition in Northwest Kidney Centers Community Connection newsletter (distributed to 8,100 households) | Logo | Logo | Logo | Logo | Name | Name |
| Social Media | Recognition on Northwest Kidney Centers social media channels | 2 - Individual thank you posts | 1 - Individual thank you post | 1 - Individual thank you post | 1 - Individual thank you post | Group thank you post | Group thank you post |
| Donor Wall | Lifetime recognition on the cumulative donor wall at 700 Broadway and recognition on annual donor walls at each dialysis unit (15) | Lifetime and Annual Recognition | Lifetime and Annual Recognition | Lifetime and Annual Recognition | Lifetime and Annual Recognition | Annual Recognition | Annual Recognition |
| Puget Sound Business Journal Ad* | 3/8 page ad published following the event (140,000 impressions) | Logo | Logo | Logo | Logo | Name | Name |

**To ensure logo placement on Breakfast of Hope and Discovery Gala collateral materials, sponsor commitment and logo files must be received by March 1 for the Breakfast of Hope and July 31 for the Discovery Gala. Sponsorship commitment must be made by June 30, 2019 in order to appear on 2019 Donor Wall signs.*

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