



 NORTHWEST
Kidney Centers

Live. Learn. Hope.

Strategic Plan

2016-2021





MISSION

To promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research.

VISION

To be the provider of choice.

VALUES

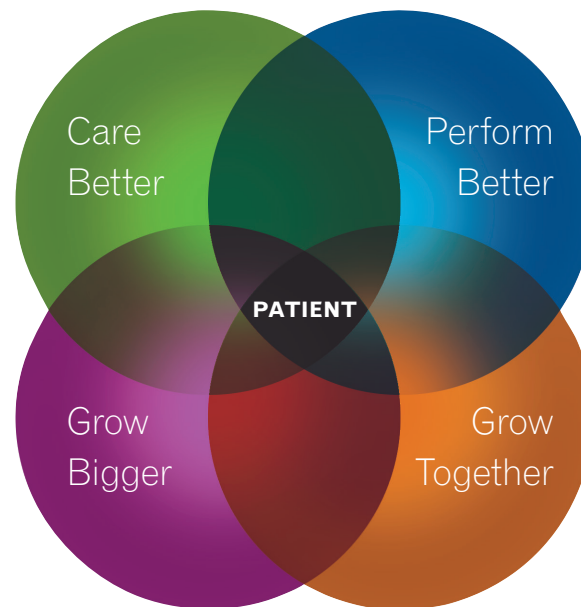
Teamwork, integrity, excellence, respect and stewardship.

WHAT DISTINGUISHES US

A not-for-profit kidney care provider, Northwest Kidney Centers offers an extensive array of patient-centric services to:

- ✓ Improve individuals' health
- ✓ Promote the health of our community
- ✓ Lower the overall cost of health care

OUR GOALS OVERLAP AND BUILD ON EACH OTHER



Care Better

Care model transformation and community health improvement

Redesign care models to deliver or manage clinically integrated services across the continuum. Improve health of a defined population of people with kidney disease. Use research to make care better.

Perform Better

Quality, safety and cost management

Develop staff, streamline work and improve care. Be the region's leader in high-value health care services, demonstrated by high quality and safety, exceptional patient experience and competitive overall cost.

ENABLED BY PEOPLE, TECHNOLOGY, RESEARCH, PHILANTHROPY

Grow Bigger

Growth strategies

Extend our geographic footprint through a broad range of services, alternative sites and focus on targeted growth areas.

Grow Together

Local, regional and national partnerships

Establish strategic partnerships and alliances with other dialysis centers, health systems, nephrologists, payers and other providers that enhance our ability to meet the needs of kidney disease patients.



Northwest Kidney Centers is a not-for-profit, locally managed provider of kidney dialysis, public health education and research into the causes and treatments of chronic kidney disease. Founded in Seattle in 1962, it is the world's first dialysis organization. Among the 10 largest dialysis providers in the country, it is an influential model because of its high quality services, deep community connections and generous donor support.

nwkidney.org

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