

Areas of work and possible sample activities for members:

As Advisors:

- Make suggestions about (1) possible dialysis center locations when NKC expansion is planned, (2) fundraising ideas, (3) where community education is needed, (4) public relations opportunities or (5) public policy issues. *Example: You suggest having an outreach event at a Mall that draws shoppers from population groups that are at higher risk for CKD.*
- Share your ideas for improvement and any concerns that relate to the Regional Council mission. *Example: Suggest putting a large "future home of NKC" banner on NKC centers under construction.*
- Help NKC improve events and activities by sharing your thoughts and ideas about them. *Example: You suggest having music as part of an NKC fundraising event.*
- Suggest local grant or foundation sources the NKC Foundation could approach with funding requests. *Example: Suggest a local Lions Club to contact to ask for funding for audio recordings of important information for sight-impaired dialysis patients.*

As Advocates:

- Make personal contacts in the community to help build goodwill and support for NKC programs and services. *Example: Tell your friends, fellow civic group or church members, etc., about NKC and the need for people at risk to be tested.*
- Take part in government and legislative related activities. *Example: Help with a letter-writing campaign urging legislators to improve patient care and funding.*
- Support education and information activities and/or make connections in the community to assist with this effort. *Example: Take special-event posters to several local area businesses, especially ones with which you do business.*

As Ambassadors:

- Attend and assist at community outreach, education and awareness events that the council takes part in. *Example: Help staff a kidney disease information table at a local mall; usually a 2–3 hour shift.*
- Identify community groups where trained NKC staff can make presentations to community and business leaders. *Example: Connect NKC with information about a local Rotary or other civic group where NKC can provide a speaker.*
- Volunteer to help with special patient events, fundraising events, etc. *Example: Work a shift at the Kids Korner for the Kidney Health Fest for African American Families.*
- Help NKC recruit new volunteers to support NKC activities. *Example: You may know a retired person who wants to offer office assistance or a student who may need community service learning hours.*