



NORTHWEST

Kidney Centers

Live. Learn. Hope.



Strategic Plan



Mission

To promote the optimal health, quality of life and independence of people with kidney disease through patient care, education and research

Vision

To be the model in our field

Values

Teamwork, integrity, excellence, service, stewardship

www.nwkidney.org

Strategic plan through 2015

1. Improve quality while aligning payments and costs
2. Bridge gaps in care with information, services and technology
3. Deepen trust and collaboration between Northwest Kidney Centers, nephrologists and patients
4. Grow to meet the need for kidney care, directly and through partnerships
5. Collaborate in research to promote innovation in treatment and better quality
6. Increase community knowledge about and support for kidney care
7. Foster a culture of philanthropy throughout Northwest Kidney Centers to cultivate robust investment in our nonprofit mission
8. Develop our workforce and leadership to be the best in the future as well as today